Official Visitor Catalogue

Exhibiting new marketing trends

The ultimate marketing, advertising, design, social media and all that good stuff expo

#madex2019

www.madex.co.za
THE LATEST PRODUCTS, EQUIPMENT AND SERVICES FOR THE GENERAL MANUFACTURING AND ENGINEERING SECTORS

www.industrialbuyer.co.za
Message from the organisers

To all of our visitors, exhibitors and partners: a warm welcome to Madex2019, #TheOGMarketingExpo!

Marketing: it’s a field that is in a constant state of flux, with trends and techniques changing seemingly by the minute. And, as a marketer, it’s critical not only to keep up, but to be ahead of the game wherever possible in order to succeed within this super fast-paced world.

The future of marketing is being shaped by people – people like you - that go the extra mile in enhancing their capabilities at every opportunity; gaining as much insight as they can, sharing expertise, and applying it to achieve the ultimate goal – aligning marketing strategies to match consumers’ shifting demands and responses.

Highlights of Madex 2019 include our two seminar theatres - The Fundamentals and The Marketing Academy – where we’ve lined up 39 of the country’s best thought leaders, disruptors, creatives, ground-breakers, innovators, mavericks and geniuses to share their knowledge.

Also, for the first time! Madex will feature deep dive workshops, where visitors can ask their burning marketing questions face-to-face with marketing pros, and an awesome Colour-In Wall for a creative time-out from the hustle.

In addition, we’re featuring more than 60 visionary exhibitors within our interactive floor, as well as the New Product Display Area, where high-end, promotional products and corporate gifting items are showcased.

Other exciting news is that the popular Mentorship Challenge show will join Madex 2019 and will interview three of our speakers, challenging them to take on a mentorship role.

Madex 2019 is once again proudly co-located with Markex, which is celebrating 32 years as Africa’s premier promotional products expo this year.

Finally, thank you to all our sponsors, partners and associations for your support of and commitment to Madex. It is much appreciated.
### MARKEX EXHIBITORS

<table>
<thead>
<tr>
<th>Exhibiting Name</th>
<th>Stand</th>
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<tbody>
<tr>
<td>3s Media</td>
<td>C32</td>
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<tr>
<td>7911 Media</td>
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<td>Aromadough</td>
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<td>Badges</td>
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<td>BluCube</td>
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<td>Books Plus</td>
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<td>Cape union Mart</td>
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<td>Carrol Boyes</td>
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<td>Cecil Aron &amp; Sons</td>
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<td>Cell C</td>
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<td>ColorScreen / Brother</td>
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<td>Crowd Stream</td>
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<td>Diaries Direct</td>
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<td>Ecoffee Cup SA, Dopper, Logo fruit</td>
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<td>Embroidery technology</td>
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<td>Everlytic</td>
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### MARKEX GENERAL EXHIBITORS

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<tr>
<td>Abelanani Creations</td>
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<td>Alice Umbrellas</td>
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<td>Amrod and Altitude by wizard</td>
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<td>Black &amp; White Promotions</td>
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<td>CGIC</td>
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<td>Euroleather</td>
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### MADEX EXHIBITORS

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<tr>
<td>Expo guys</td>
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</table>
Analytical Reporter is the premier laboratory equipment journal, and is recognised internationally.

It is the ideal vehicle for laboratory equipment suppliers to showcase their merchandise, with its regular coverage of the latest product information.

Complete with a comprehensive suppliers directory.

This database boasts a niche, targeted audience of requested subscribers.

Digital subscribers all receive our bi-monthly newsletter, which is linked to the digital version of Analytical Reporter.

TO ADVERTISE

CONTACT
Samantha Morgan
on 082 218 6273 or
samantha.morgan@newmediapub.co.za
## DAY 1 | 5 JUNE 2019

### FUNDAMENTALS SEMINAR THEATRE

<table>
<thead>
<tr>
<th>TIME</th>
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<tr>
<td>09h00</td>
<td>2018 Best Liked Ad's</td>
<td>KANTAR</td>
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<td>09h30</td>
<td>Cannes Young Lions</td>
<td>Ster Kinekor</td>
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<tr>
<td>10h00</td>
<td>Put the “Kapow” back into your customer experience</td>
<td>Carmen Murray</td>
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<tr>
<td>10h30</td>
<td>Brand loyalists? How to optimise engagement through personalisation</td>
<td>Gareth A. Davies, Chief Evangelist, Vintom</td>
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<tr>
<td>11h00</td>
<td>Customer experience strategies: Preserve, bolster and enhance market  share for SME’s</td>
<td>Brett Perlstein, Founder and CEO of SearchKings</td>
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<tr>
<td>11h30</td>
<td>Happiness for Cynics</td>
<td>John Vilismas</td>
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<td>12h00</td>
<td>Creating micro content: Effective design strategies for mobile marketing</td>
<td>Kevin Fine, General Manager, Jacaranda FM</td>
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<td>12h30</td>
<td>B2B vs. B2C: How content marketing changes by target audience</td>
<td>Tony Sham, MD &amp; Founder, Interactive Direct</td>
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<td>13h00</td>
<td>Tools and tactics to optimise content marketing: Content creation that resonates with your customers</td>
<td>Edward Chamberlain-Bell, Blogger, JoziStyle</td>
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<td>13h30</td>
<td>2018 Best Liked Ad’s</td>
<td>KANTAR</td>
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<tr>
<td>14h00</td>
<td>Forget the macro, micro or nano influencer, we’ve entered the age of the in-influencer</td>
<td>Mike Sharman, Co-founder, Retroviral</td>
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<td>14h30</td>
<td>Cannes Young Lions</td>
<td>Ster Kinekor</td>
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<tr>
<td>15h00</td>
<td>Marketing Intelligence</td>
<td>Dumi Maseko, CEO, Enlyne Marketing</td>
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<td>15h30</td>
<td>It takes two: Where marketing ends &amp; branding begins</td>
<td>Boni Mchunu, General Manager, East Coast Radio</td>
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### ACADEMY SEMINAR THEATRE

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<td>2018 Best Liked Ad's</td>
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<td>09h30</td>
<td>Cannes Young Lions</td>
<td>Ster Kinekor</td>
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<tr>
<td>10h00</td>
<td>Digital Marketing Trends: Experts Insights on How to Gain a Competitive Edge</td>
<td>Dylan Kohlstädt, Founder and CEO, Shiftone</td>
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<tr>
<td>10h30</td>
<td>The future of social media in the world of digital marketing</td>
<td>Jodene Shaer, Head Strategist &amp; Social Media Consultant, Chat Factory</td>
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<td>11h00</td>
<td>Agents of change: How lead generation drives e-commerce success</td>
<td>Shanei Bornman, Born Intelligence</td>
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<tr>
<td>11h30</td>
<td>Stay calm and be compliant - Personal Information, Digital Marketing and Compliance</td>
<td>Rhys Downward, Director, Media Rocket</td>
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<tr>
<td>12h00</td>
<td>Face lift effect? How artificial intelligence &amp; machine learning are modifying modern marketing</td>
<td>Dave Rampersad, Director of Sales and Marketing, SNIPR South Africa</td>
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### DAY 1 | 5 JUNE 2019

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<td>09h00</td>
<td>Finding my Virginity</td>
<td>Caroline Ravenall</td>
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<td>09h30</td>
<td>Is Gen Z redefining social media?</td>
<td>Jolene Roelofse, Director of Marketing, Bluedoor Market</td>
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<td>10h00</td>
<td>Fame or scandal: Township marketing in a contrasting world</td>
<td>Lebogang Mokubela, CEO, Lemok Agency</td>
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<td>10h30</td>
<td>Future proofing your business: How to ensure your business delivers the results you expect</td>
<td>Bert Weeninck, MD, Action Coach</td>
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<td>11h00</td>
<td>Storytelling for a Connected World</td>
<td>Mikhaila Hunter, Manager: Strategic Relationships and Marketing, FORT</td>
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<td>11h30</td>
<td>Brand you: Customisation and personalisation case study</td>
<td>Mike Silver, Founder, Elevator</td>
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<tr>
<td>12h00</td>
<td>Millennial mindset: How to market, collaborate &amp; connect with the digital native</td>
<td>Sasha-Lee Findlay, Founder &amp; Social Specialist, Putty Perfect</td>
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<tr>
<td>12h30</td>
<td>Turning ranters into ravers: Social media marketing for beginners</td>
<td>Adelaide Tshabalala, Digital Specialist, Hill+Knowlton Strategies</td>
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<td>13h00</td>
<td>Disruption in Africa – a digital challenge in a physical world</td>
<td>Richard Louw, VWV</td>
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<td>13h30</td>
<td>2018 Best Liked Ad’s</td>
<td>KANTAR</td>
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<td>14h00</td>
<td>Tools &amp; tricks for creating high-quality, low-cost videos and how to market them effectively</td>
<td>Sibusiso Radebe, Operations Manager and Co-Founder, BWD Advertising</td>
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<td>14h30</td>
<td>Cannes Young Lions</td>
<td>Ster Kinekor</td>
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<td>15h00</td>
<td>2018 Best Liked Ad’s</td>
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<td>15h30</td>
<td>Converting prospects to customers: Augmenting your digital strategy</td>
<td>Darryl Comley-White, Owner, Market Magnet</td>
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### DAY 2 | 6 JUNE 2019

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<td>09h00</td>
<td>The future of email marketing</td>
<td>Karyn Strybos, Marketing Manager, Everlytic</td>
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<td>10h00</td>
<td>Relationship ROI: Expanding business growth by magnifying relationships online</td>
<td>Nick Grubb, Chief Executive, Radio at Kagiso Media</td>
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<tr>
<td>13h00</td>
<td>The e-Commerce Revolution: How technology is changing branding for the better</td>
<td>Melissa Rowston, Managing Director, Maverick Marketing</td>
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<td>14h00</td>
<td>Harnessing social media data: Insights to improve marketing strategy</td>
<td>Leon Marinus, Managing Director, ATKA SA</td>
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<td>14h30</td>
<td>Enhancing a mobile-first customer experience: Boosting mobile adoption strategies that affect your customer and your business</td>
<td>Candice Goodman, Managing Director, Mobitainment</td>
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<td>15h00</td>
<td>The brainpower boost: Using neuroscience to nurture smart marketing</td>
<td>John Laurence, Managing Director, HeadSpace Neuromarketing</td>
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<td>15h30</td>
<td>The psychology of personalisation: Do we crave customised experiences?</td>
<td>Jenaré Hardcastle, Online Communications Specialist, The Web Shack</td>
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<td>Cannes Young Lions</td>
<td>Ster Kinekor</td>
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<tr>
<td>10h00</td>
<td>Social media: The evolution or stagnation of customer service?</td>
<td>Neil Duly, Supreme Commander, DulyNoted</td>
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<td>10h30</td>
<td>Can you taste the difference: Innovative and delicious edible branding</td>
<td>Carla Hodgson, Brand Manager, Ecoffeecup</td>
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<td>11h00</td>
<td>A journey of information marketing: IoT meets AI to manage consumer behavior</td>
<td>Gavin Levenstein, CEO, Techthrive</td>
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<td>11h30</td>
<td>Social media redefined: How to adjust in a world without integrity</td>
<td>Jandre de Beer, Managing Director, Version Eight</td>
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<tr>
<td>12h00</td>
<td>How video marketing changed in 2018 — and what that means for 2019</td>
<td>Mike Byron, Creative Director, Astral Studios</td>
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<td>12h30</td>
<td>Make it viral’ red herring - many digital/content marketers are focused on trying to make their content go viral, they shouldn’t</td>
<td>Craig Hannabus, Freelance Digital/Social Media Strategist</td>
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<td>13h00</td>
<td>The art of integrating your communication platforms for a better customer experience</td>
<td>Katherine Marriott, Sales Manager, Everlytic</td>
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<td>13h30</td>
<td>Digital analytics meets data science: Analytics solutions for the future</td>
<td>Ariel Sumeruk, Owner, Conversion Science</td>
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<td>14h00</td>
<td>Win in the digital age</td>
<td>Dean Furman</td>
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<tr>
<td>14h30</td>
<td>It's not me. It's you: Breaking up with tired digital marketing habits</td>
<td>Candice Richards, Head of Marketing &amp; Innovation, Atlas Finance (Pty) Ltd</td>
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<td>15h00</td>
<td>Sticky fingers – How to retain and hold onto mobile users</td>
<td>Stu Chalmers, Business Development Manager, Winjit South Africa</td>
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<tr>
<td>15h30</td>
<td>The Neuroscience of Persuasion</td>
<td>Ian Rheeder, Owner &amp; Founder, Markitects</td>
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COMPANY CONTACT DETAILS

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Tel: +27 (0)11 233 2600
enquiries@3smedia.co.za
www.3smedia.co.za
3S Media is a modern media company offering quality information to business communities through magazines and digital media. There are currently seven regular print titles, namely: IMIESA, ReSource, Water and Sanitation Africa, Meetings, The Exhibition Planner and The Meetings and Event Planner. In addition 3S Media publishes special annual publications in the print stable. Many of these are produced in partnership with professional institutes, whilst the annual publications are produced in partnership with large private and public sector companies and organisations. A number of the titles have been recognised for publishing and journalism excellence.

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Hall 1 - Stand A32
PO Box 570
Kloof
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Tel: +27 (0)31 764 6762
Fax: +27 (0)31 764 6362
info@adaptgroup.com
www.adaptgroup.com
ADAPT designs and manufactures non-electrical rotationally moulded cooler boxes and vending equipment for the beverage, alcohol, ice cream, medical, supply chain and food industries.

Adway Advertising
Hall 1 - Stand B23
12 Bonanza Street
Selby Ext 19
2025
Tel: +27 (0)11 834 5603
design@adway.co.za
www.adway.co.za
Adway boasts a rich history in the printing arena. With many years colouring lives of corporate and individuals, we have entrenched ourselves as serious playmakers in this fast growing, cut-throat printing industry. A client base that is progressively growing and a policy centred around customer service has both consolidated our market position and enhanced our reputation. Our motto of quick turnaround time and unparalleled price structures has given us that leverage to leap forward.

Adzlok
Hall 1 - Stand A27
2 Western Service Road
Sandton
2090
Tel: +27 (0)11 043 1384
info@adzlok.co.za
www.adzlok.co.za
A cost-effective, full-screen advertising platform allowing companies to showcase their business offering to Adzlok users, who – after watching ads - earn monthly Adz Rewards, which are redeemable on life’s daily expenses such as data, airtime, groceries, food and even cash.

Aromadough
Hall 1 - Stand A18
396 Jan Smuts Avenue
Craighall
2196
Tel: +27 (0)83 212 3888
leigh@aromadough.co.za
www.aromadough.co.za
Aromadough was founded in 1995 and has been supplying a beautiful product that can be customised according to colour, smell and touch for 24 years. Design a stunning internal or external client gift according to seasonality, cost, campaign or smell. Coca Cola, Investec, Alexander Forbes, Absa, RMB and many others have used Aromadough to convey a message or idea as desk drops, at conferences and at training sessions. Each unit is handmade in Johannesburg, South Africa. All the ingredients and materials are sourced locally and Aromadough is 100% natural.

Barmotion
Hall 1 - Stand C30
PostNet Box 049
Private Bag X1
Edenglen
1613
Tel: +27 (0)86 193 7625
Fax: +27 (0)86 138 8895
info@barmotion.co.za
www.barmotion.co.za
Barmotion is a vibrant and dynamic company that serves the corporate and events industry in South Africa. We provide professional Mobile Bar Services such as Gelato, Cappuccino and Smoothie Bars for training days, expos, product launches and other corporate events. We also offer Branded Bars for any event. We are devoted to making your event a success rather than a stress! Our team has 10 years’ combined experience in the events industry and we stand by our promise of reliability.

7911 Media
Hall 1 - Stand E22
Tel: 063 242 30356

AAXO
Hall 1 - Stand D24
Auditorium Building, Gate 2
Expo Centre
Corner Nasrec & Rand Show Roads
Johannesburg
2013
Tel: +27 (0)11 835 1565
wesley@aaxo.co.za
www.aaxo.co.za
The Association of African Exhibition Organisers (AAXO) was formed to provide a collective platform of address and representation for professional exhibition organisers throughout Africa. AAXO includes exhibition organisers across a range of trade, consumer and conference-driven exhibitions, namely Specialised Exhibitions Montgomery, Messe Munchen SA, Hyphenica, Reed Exhibitions, Spintelligent, Terrapinn, The Wedding Group, SA Conflex Services, TE Trade Events, Exposure Marketing, Agri Expo.
Accuracy:
While every effort has been made to make this catalogue as comprehensive and accurate as possible, the publishers cannot accept any liability for omissions and errors.
Cape Union Mart
Hall 1 - Stand E21
K-Way House
34 Barrack Street
Cape Town
8000
Tel: +27 (0)21 464 5800
corporatesales@capeunionmart.co.za
www.capeunionmart.co.za

Cape Union Mart corporate offers a comprehensive selection of outdoor and corporate garments, gifting items and outdoor accessories. We manage a full service consultancy where private label or co-branded apparel is designed and produced at our factory in Cape Town. New recycled products now complement our corporate range as a first in South Africa, offering on both private label bulk and K-Way stock items now in stores working with the WWF as our Co-lab partner driving our sustainability journey.

Carrol Boyes
Hall 1 - Stand A24
PO Box 15089
Vlaeborg
Cape Town
8018
Tel: +27 (0)21 424 8263
Fax: +27 (0)21 424 8265
nicoleen@cbfa.co.za
www.carrolboyes.co.za

Carrol Boyes is one of the most iconic and well-recognised women in the South African design industry. Her industry lies in creating 3 dimensional, sculptural form of high quality tableware and home accessories.

Cecil Aron & Sons
Hall 1 - Stand A34
PO Box 6402
Johannesburg
2000
Tel: +27 (0)11 336 0011
Fax: +27 (0)11 336 3236
casaron@casaron.co.za
www.cecilaron.co.za

School wear; Corporate wear; Security wear; Menswear; Ladies wear; Chefs wear; Mens Suits; Jackets; Trousers; Waistcoats; Overcoats; Ladies Jackets - Skirts, Slacks, Waistcoats, Overcoats, Blouses, Dresses & Shirts. School wear: Blazers, Trousers, Shorts, Dresses, Skirts, Skorts, Tracksuits, Padded Jackets, Drimacs, Jerseys, and Casual Jackets, Sport Shorts, ponchos, beanies, scarves & Raincoats. Security Wear - Combat Trousers, Shirts, Parka Jackets, Jerseys, Dribak, Raincoats, ponchos. Chef wear, Scrubs, freezer Suits.

CELL C
Hall 1 - Stand E25
Tel: +27 (0)84 135
www.cellc.co.za

Colorscreen
Hall 1 - Stand B24
PO Box 4683
Cape Town
8001
Tel: +27 (0)21 511 6750
Fax: +27 (0)21 511 6790
info@colorscreen.co.za
www.colorscreen.co.za

We are committed in providing a quality service, a range of consumables, as well as screen and digital printing equipment. Whether you are new to screen/digital printing or run a large scale printing operation, you will find everything you need to succeed at ColorScreen. That includes a range of the most innovative and reliable screen and digital printing equipment on the market. Our company policy is We Service What We Sell. To this end we offer to train your personnel on our range of equipment supplied and we carry a range of spares, which are subject to wear-and-tear. Manufacturers warranties are of utmost importance and are supplied with all equipment purchased and installed by ColorScreen.

Corporate Vine
Hall 1 - Stand B31
Unit 4, Skyway Business Park
Corner C.R Swart Drive and Freda Road
Strijdom Park
2169
Tel: +27 (0)11 493 1149
sales@corporatevine.co.za
www.corporatevine.co.za

Corporate Watch Specialist
Hall 1 - Stand B37
PO Box 70771
Overport
4399
Tel: +27 (0)86 111 3480
altaafs@wtt.co.za

We specialise in a range of different items from corporate branding watches, everyday watches, gifting, toys and accessories.

Crowd Stream
Hall 1 - Stand C28
Olivedale Office Park
Ash House
Cnr Lima & Olive Roads
Olivedale
2188
Tel: +27 (0)11 704 3483
info@crowdstream.co.za
www.crowdstream.co.za

Crowd Stream provides on-site technology services for conferences, tradeshows & events. Our state-of-the-art registration kiosks, the fastest live badging available & facial recognition check-in will streamline your events like never before. We have partnered with field-drive, the award-winning, onsite attendee management company, and Zenus, the premier face recognition provider in the events industry who won the 2018 Prestigious Tech Watch award at IBTM World in Barcelona. Our name badges are sustainable, don’t require pouches, spill proof and tear resistant.

Custom Ipad Enclosures
Hall 1 - Stand B26
330 Boundary Road
Northriding AH
2162
Tel: +27 (0)74 734 5834
info@customipadenclosures.com
www.customipadenclosures.com
THE BIG PICTURE

It’s all in the small details!

Africa’s leading trade show organiser, connecting buyers and sellers for over 50 years.

2020 EVENTS CALENDAR:

Hostex
1 - 3 March 2020
Sandton Convention Centre, Johannesburg, South Africa

MACHINE TOOLS AFRICA 2020
12 - 15 May 2020
Johannesburg Expo Centre, South Africa

SECUREX SOUTH AFRICA | 2020
2 - 4 June 2020
Gallagher Convention Centre, Johannesburg, South Africa

A-OSHEXPO SOUTH AFRICA | 2020
2 - 4 June 2020
Gallagher Convention Centre, Johannesburg, South Africa

FACILITIES management expo SOUTH AFRICA | 2020
2 - 4 June 2020
Gallagher Convention Centre, Johannesburg, South Africa

markex 2020
21 - 22 July 2020
Sandton Convention Centre, Johannesburg, South Africa

madex
21 - 22 July 2020
Sandton Convention Centre, Johannesburg, South Africa

INTERPACK AFRICA 2020
29 July - 1 August 2020
Johannesburg Expo Centre, South Africa

electra mining africa 2020
7 - 11 September 2020
Johannesburg Expo Centre, South Africa

PROPAK CAPE 2020
20 - 22 October 2020
Cape Town International Convention Centre, Cape Town, South Africa

Transforming Exhibitions in Africa

#SpecialisedExhibitions
Tel: +27 (0)11 835 1565
e-mail: leatitiavs@specialised.com

Brought to you by:
SPECIALISED EXHIBITIONS
MONTGOMERY
Cutlery Distribution Group
Hall 1 - Stand A20
PO Box 784249
Sandton
2146
Tel: +27 (0)11 786 4834
Fax: +27 (0)11 786 9949
stan@bladetrader.co.za
www.sharpedge.co.za
We are the exclusive distributors for Victorinox Swiss Army Knives and professional cutlery, Kershaw, CRKT and other top brand knives. Coast flashlights and multi tools plus a host of other great-quality products.

Diaries Direct
Hall 1 - Stand B18
PO Box 1227
Highlands North
2037
Tel: +27 (0)11 786 6810
danny@diariesdirect.co.za
www.diariesdirect.co.za
Diaries Direct is a manufacturer and distributor of all types of corporate diaries including filo faxes and note books. We strive for excellent customer service, timeous deliveries and innovative new products.

Ecoffee Cup SA, Dopper, Logo fruit
Hall 1 - Stand E37
Market Up Offices
10 Van Beek Street
New Doornfontein
2094
Tel: +27 (0)11 402 0062
info@eco-concepts.co.za
www.tipto.co.za
Ecoffee Cup has created reusable Bamboo coffee cups helping the movement away from single use take away cups. Dopper is a funky water bottle made in the Netherlands, with an important message behind it. It promotes the movement away from single-use PET plastic water bottles. 5% of all turnover goes towards the Dopper foundation. Logo Fruit uses safe edible ink to print onto fruit. It doesn’t damage the fruit and is safe for consumption. Companies or brands are able to print a black or white logo onto fruit. It has won various innovation awards.

Embroidery Technology
Hall 1 - Stand D40
PO Box 702
Maitland
7404
Tel: +27 (0)11 262 4724
stan@emtech.co.za
www.ricoma.co.za
Embroidery Technology is a specialised supplier of SWF and Ricoma industrial and semi-industrial embroidery machines. We also supply Pulse Digitising Software. We see ourselves as a one stop shop, so we carry all consumables including threads, backing, scissors and a complete range of parts for all the machines we offer. Most important after installation and training the customer can rely on a superb service team countrywide. With over 30 years’ experience in the embroidery industry, Embroidery Technology is the supplier to choose when purchasing embroidery equipment.

Eventagrate
Hall 1 - Stand B36
157 Speculator Avenue
Randburg
2194
Tel: +27 (0)72 335 5521
layo@eventagrate.com
We design and build technology for events, expos, museums, showrooms, festivals, entertainment parks, and office installations. Our interactive products are available across 5 continents. Our main focus is on real-time interactive graphics production and sensors research and development. We select the software and the hardware based on the project requirements.

Ecoffee Cup SA, Dopper, Logo fruit
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New Doornfontein
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Tel: +27 (0)72 335 5521
layo@eventagrate.com
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Everlytic
Hall 1 - Stand D34
PO Box 1653
Parklands
2121
Tel: +27 (0)11 447 6147
sales@everlytic.com
www.everlytic.co.za
Everlytic is a digital messaging platform that helps your business communicate personally, reliably, and automatically over email and SMS.

ExpoGuys
Hall 1 - Stand A31
PO Box 75541
Gardenview
2047
Tel: +27 (0)11 433 3260
Fax: +27 (0)11 433 1717
info@expoguys.co.za
www.expoguys.co.za
ExpoGuys is a vibrant, young-at-heart company, offering creative and functional exhibition stands, event infrastructure, displays, showrooms, retail environments and interiors. We stock in excess of 8 000m of shell scheme. ExpoGuys is the preferred supplier for electrical management, at two major exhibition venues in Johannesburg. Our creative director oversees our in-house designers, using the latest design technology and software to create award winning stands. The furniture department consists of more than 3 000 modern furniture pieces to choose from.

Accuracy:
While every effort has been made to make this catalogue as comprehensive and accurate as possible, the publishers cannot accept any liability for omissions and errors.
INTERACTIVE TECHNOLOGY

We design and build interactive technology experiences for events, exhibitions, showrooms, festivals and more.

PERMANENT INSTALLATIONS

Sales Centers
Museums
Entertainment Parks
Retail Spaces
Corporate Offices

STAGE CONTENT

AR Stage
Sports Graphics
Stage Presentations
Digital Venue Branding
Interactive Performances

WE PLAY WITH:

Augmented Reality
Multitouch Applications
Projection Mapping
Interactive Projection
Sensory Experience
Virtual Reality
Holograms & Robotics

DIGITAL TECH FOR EXHIBITIONS & EVENTS

Cutting edge technology that facilitates and enhances products, services and communication objectives of our clients to their visitors.

EVENTAGRÄTE

+27 72 529 2100
@eventagrate
www.eventagrate.com
vimeo.com/eventagrate
info@eventagrate.com
youtube.com/eventagrate
The fortune cookie factory is a South African company specialising in the manufacture of fortune cookies. We operate in a 10 000 sqft factory and have established a reputation of supplying consistent quality and innovation without compromising on price and service. We supply to the national retail anchor stores, Chinese takeaways, restaurants and supermarkets, Corporate market campaigners, promotional and gifting agencies, weddings, birthday and kiddies parties.

Gift Wrap
Hall 1 - Stand A30
Block E, Quintin Brand Street, Apex Corporate Park
Meiring Naude Street
Persequor Technopark
0058
Tel: +27 (0)12 349 1659
info@giftwrap.co.za
www.giftwrap.co.za

GiftWrap Trading is the largest supplier of promotional items and corporate gifts in Africa. We operate from South Africa with a full time staff of consultants that help our clients to fulfil their promotional needs. Our range of well over 10 000 items includes pens, shirts or notebooks to branded virtual reality goggles, smart watches or luxury gift sets. Throughout the industry we are known as the solutions driven company that can, and has, delivered our items to any location across Africa and the world.

Glass Roots
Hall 1 - Stand C14
PO Box 086
Sedgefield
6573
Tel: +27 (0)82 900 5153
info@glassroots.co.za
www.glassroots.co.za

We are a contemporary kiln glass studio based in the magnificent Knysna forest, making beautiful glass jewellery, cufflinks and large corporate and public art glass installations. We also offer transformational sensory retreats at our forest studio. Visit our online shop for that special gift or contact us directly to make something bespoke just for you.

Global Trading & Safety Solutions
Hall 1 - Stand D25
1 St Georges Street
Kensington B
2194
Tel: +27 (0)11 886 0679
pritchard@gtssa.co.za
www.gtssa.co.za

A manufacturer of safety gear, corporate wear, medical utility wear, flight suits, specialised garments and a distributor of personal protective equipment.

Accuracy:
While every effort has been made to make this catalogue as comprehensive and accurate as possible, the publishers cannot accept any liability for omissions and errors.
The IMM Graduate School is the leading distance learning provider of choice and the centre of excellence for marketing, supply chain and business disciplines in South Africa. The IMM Graduate School has provided industry endorsed, distance learning qualifications since 1960. Specialising in marketing, business, and supply chain management, the IMM Graduate School has graduated more than 20 000 students, of which many hold key positions globally.

Knysna Loving Local
Hall 1 - Stand C18
PO Box 3734
Knysna
6570
Tel: +27 (0)44 381 0270
genevieve@connectknysna.com
A selection of truly unique handmade and artisanal gifts produced by some of Knysna’s most creative minds. Perfect as corporate and commemorative gifts, all designs can be individually adapted to match specific branding or messaging requirements.

J.G Electronics
Hall 1 - Stand B32
PO Box 1303
Johannesburg
2160
Tel: +27 (0)11 789 6033
Fax: +27 (0)11 781 3065
jaco@jgelectronics.com
www.jgelectronics.com
J.G Electronics is the one-stop-shop for entrepreneurs looking to enter the novelty printing industry. Our company have been around for 29 years. We import and distribute throughout Africa. With a wide array of printing systems on offer that enable printing on pretty much any fabric, wood, metal vinyl, poster, plastic, crystal or glass surface, the creative business owner is limited only by his or her imagination.

Living Promotions
Hall 1 - Stand A19
770 Sunningdale Crescent
Copperleaf Estate
Mnandi
Centurion
Tel: +27 (0)12 668 1093
info@livingpromo.co.za
www.livingpromo.co.za
Direct importers and manufacturers of unique gifts and clothing. Custom Made Gifts! Your true one-stop agency!

Known Associates Corporate Gifting
Hall 1 - Stand E35
Keyes Avenue
Cnr Tyrwhitt Avenue
Design District Building
Rosebank
2196
Tel: +27 (0)11 268 5020
katleho@kacg.co.za
Known Associates Corporate Gifting (KACG) is a corporate branding and gifting business. We offer our clients a one brand solution company for all their corporate branding, brand promotional product & gifting, corporate stationery, clothing and uniform as well as warehousing and distribution needs. We work closely with our clients to firstly get an understanding of their brand strategy and desired outcomes for each campaign that they embark on.

Accuracy:
While every effort has been made to make this catalogue as comprehensive and accurate as possible, the publishers cannot accept any liability for omissions and errors.
Marin’s Southern Africa

Hall 1 - Stand E29

PO Box 325
Banbury
2164
Tel: +27 (0)11 463 6073
info@marins-sa.co.za

Marin’s is a worldwide leader in 100% sustainable and patented POS material. Marin’s is a company dedicated to creating, producing and distributing innovative marketing solutions but also the exclusive distributor of Lam displays. At Madex 2019 we will be launching a ground breaking display system, that is becoming the future of retail marketing, the Proteus Smart Display.

Melco Embroidery Systems S.A.

Hall 1 - Stand C27

9 Lime Street
Auckland Park
2092
Tel: +27 (0)11 726 1800
marketing@berninasa.com
www.bernina.com

Melco is a high-tech embroidery machine brand, owned, supported and distributed by Bernina International through Bernina RSA. We pride ourselves in our products, service and advice in the commercial embroidery industry.

Mockana Trading

Hall 1 - Stand D20

PO Box 7
Paulshof
2056
Tel: +27 (0)82 338 5278
info@mockana.co.za
www.mockana.co.za

Mockana Trading has been selling The Wooden Top Diffuser in South Africa for almost 6 years. The Mockana Wooden Top Diffuser was developed and improved over the years to its present form. The product has 25% Fragrance Oil which is probably the highest available in a diffuser. Mockana also has a range of other bath and beauty products to complement The Wooden Top Diffuser. We import our own range of exclusive corporate gifts and can source products to customer requirements. We manufacture our own range of unique gift packs, which can also be customised to suit individual customer requirements.

Monthly Madness

Hall 1 - Stand C26

Bree Street Studios
17 New Church Street
Cape Town
8001
Tel: +27 (0)83 444 1100
matthew@thirdwavesa.co.za
www.monthlymadness.co.za

The Monthly Madness brand was inspired by our mission to bring customers exciting, new products every month with a strong team working around the clock to find the latest trends, products and quality international brands.

Mr Plastic Bedfordview

Hall 1 - Stand B20

13 Geldenhuis Road
Bedfordview
2090
Tel: +27 (0)11 616 4006
Fax: +27 (0)11 616 1488
sales@mrplastic.com
www.mrpx.co.za

Mr Plastic Bedfordview supplies high quality flat sheets, Cut-to-size & fabricated items that meet your exact design requirements at a competitive & affordable rate. Working professionally hand in hand with our clients, we can proudly match, improve and better other products on the market. We custom manufacture various designs, colours and sizes of products all to clients specification such as Point of Sale stands, Brochure Holders, Menu Stands, Table Talkers, Cell phone Displays, Jewellery Displays, Pulpits/Podiums, Competition Entry Form/Suggestion Boxes, Industrial and Architectural Model Display Covers.

Nex Media

Hall 1 - Stand C21

PO Box 73410
Fairland
2030
Tel: +27 (0)11 475 5095
sales@sentientpublishing.co.za
www.nexmedia.co.za

Nex Media readers are the decision-makers, the movers and shakers behind this multi-billion rand marketing sector. They represent some of the biggest companies in the country. The majority of our readers are individuals with large, dedicated budgets allocated to direct marketing across a growing range of media channels which include: addressed & unaddressed mail, television, telemarketing, online, newspaper inserts, co-op mail, flyers, digital radio, interactive kiosks, guided voicemail and more. It connects like-minded, multi-national business associates and provides benefits including global marketing news, top-level editorial coverage and commentary.

Olio Design & Co

Hall 1 - Stand C20

PO Box 576
Worcester
6849
Tel: +27 (0)82 338 5333
info@oliodesignandco.co.za
www.oliodesign.co.za

Personalised decanters of award winning olive oil on tap from the RIO LARGO OLIVE ESTATE. RIO LARGO has been winning awards since 2010 and now share this fabulous healthy product under your brand!
**Orakel SA**

**Hall 1 - Stand C25**

72 Loop Street  
Cape Town  
8001  
Tel: +27 (0)21 180 4672  
info@orakel.co.za  
https://za.orakel.com

Africa’s leading event merchandise and promotional product supplier and the most reliable when organizing events, with over 20 years’ experience in making events work!

**Platinum Gold Radio**

**Hall 1 - Stand F39**

PO Box 10304  
Edenglen  
1613  
Tel: +27 (0)172 644 0447  
studio@platinumgoldradio.co.za  
www.platinumgoldradio.co.za

Platinum Gold Radio is an internet-only radio station, combining great conversation, entertainment and feel good music. Based in Gauteng, South Africa, this magazine style, modern radio station broadcasts to a dynamic audience across South Africa and globally, in an easy going style keeping them informed and entertained. Regular on-site broadcasts bring a fresh aspect to this up to date radio format.

**Pocket Media Solutions**

**Hall 1 - Stand B34**

PO Box 52326  
Saxonwold  
2132  
Tel: +27 (0)11 340 6737  
nicole@pocketmedia.co.za  
www.pocketmedia.co.za

If it is paper and it folds....We are the people to speak to. We are the global specialist in PocketMedia. We believe that successful marketing is all about simple ideas, brilliantly executed, that reinforce your brand message. PocketMedia offers print solutions that provide durability and retainability to your message. Their small and compact nature ensures that keeping them on person or in a wallet is easy. We offer the Z-CARD range of products as well as a variety of other formats and welcome all new product ideas that can be custom designed to suit the needs of a specific campaign.

---

**Power Africa Display**

**Hall 1 - Stand F26**

11 Mikyway Avenue  
Limbro office Park  
Sandton  
2090  
Tel: +27 (0)11 608 0242  
Fax: +27 (0)11 606 0623  
sales@powerafrica.net  
www.powerafrica.net

Power Africa Display owns the Brand Power Africa. This brand applies to solar panel and LED display products. We supply high quality LED products such as indoor and outdoor LED screens displays, LED lighting and LED optoelectronics products. We have our own factory with skilled professionals that can manufacture quality products and undertake big projects such as outdoor billboard signs and indoor boardroom screens with all the content and hardware needed.

**PRISA**

**Hall 1 - Stand D28**

54 Queens Road  
Bryanston  
2021  
Tel: +27 (0)11 326 1262  
info@prisa.co.za  
www.prisa.co.za

Established in 1957, the Public Relations Institute of Southern Africa (PRISA) represents professionals in public relations and communication management throughout the southern African region and has registered practitioners in Botswana, Namibia, Lesotho, Swaziland and South Africa.

**Production X**

**Hall 1 - Stand C23**

54-56 First Street  
Industrial Site  
Mafikeng  
2745  
Tel: +27 (0)18 381 0999  
Fax: +27 (0)18 381 0750  
online@productionx.co.za  
www.productionx.co.za

Branding, Signage & Printing.
Rocketbook

Hall 1 - Stand D29

27 7th Avenue
Parktown North
2193
Tel: +27 (0)83 630 2555
info@rocketbook.co.za
www.getrocketbook.co.za

The Rocketbook Smart Notebook instantly connects and stores your notes, doodles and lists to the cloud with the free Rocketbook App. The Everlast is endlessly reusable, simply wipe the pages clean with a damp cloth and re-use. This is the last notebook you will ever have to buy, the perfect way to store your notes, where you will know where to find them. The perfect notebook for a paperless society.

Roll Dutoit

Photography

Hall 1 - Stand C11

2 Hadeda Gardens
Hadida Road
Randpark Ridge
2194
Tel: +27 (0)72 341 4306
smile@ruthduitoit.co.za

Corporate Photographer. We specialise in corporate head shots and short corporate videos that can be used on your website or for any requirement.

S.

A Argus Laser Machines

Hall 1 - Stand C31

Private Bag X11
Suite 94
Halfway House
1865
Tel: +27 (0)11 466 6612
larry@sa-argus.co.za
www.sa-argus.co.za

As the leading supplier of laser machines in SA, we are proud to be the only company that develops, assembles and provides quality control since 2007. You can buy with confidence and know you will get the best. We keep all parts in stock and our warranty includes free labour, parts and call out fees. Our machines are ideal for heavy production and can operate in harsh conditions 24/7. Free lifetime phone and Teamview support with trainers and technicians on standby when needed. Our 23 day training includes our own CorelDraw course, made for lasers, maintenance and a good solid understanding of materials and settings so you get the most out of your laser machine with the lowest running cost.

Scan Display Solutions

Hall 1 - Stand A26

Private Bag X7000
Parklands
2121
Tel: +27 (0)11 447 4777
justin@scandisplay.co.za
www.scandisplay.co.za

Scan Display’s product range extends from large custom-built exhibition stands and portable systems to banner systems, brochure holders, display cases and shopping kiosks. We also offer the full range of exhibition and event services including shell scheme, carpeting, electrics, furniture and AV equipment. We have branches in Johannesburg, Cape Town, Port Elizabeth, Durban, Swaziland, Botswana and Rwanda, and a network of partners throughout Africa.

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Hall 1 - Stand A33

PO Box 321
Muldersdrift, 1747
Tel: +27 (0)11 796 3006
buzz@shadesofngwenya.co.za
www.shadesofngwenya.co.za

Shades of Ngwenya specialises in custom made trophies and awards along with a large standard range which we manufacture from crystal glass, plate glass, wood, resin and metal.

Shai Boi Project Management

Hall 1 - Stand D35

No 44 Melrose Arch Blvd
Melrose Arch
Birnam, 2076
Tel: +27 (0)10 020 1889
info@shaiboi.co.za
www.shaiboi.co.za

Shai Boi is a Boutique Project Management Agency, focused on employing the Arts of creativity to deliver clients brand identity and imagination. Led by a team of dynamic, creative and innovative professionals with solid expertise in marketing, event and brand management. Shai Boi focuses on creating platforms to project brands directly to their target audience in a manner that is entertaining and captivating, thereby enhancing a company’s brand personality and ethos. Shai Boi employs all its creative expertise to efficiently plan and manage clients’ projects to maximum satisfaction through professionalism, dedication and enthusiasm.

Accuracy:

While every effort has been made to make this catalogue as comprehensive and accurate as possible, the publishers cannot accept any liability for omissions and errors.
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The Laser Guys
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2020 EVENTS CALENDAR:

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<tr>
<th>Event</th>
<th>Dates</th>
<th>Location</th>
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<td>SECUREX SOUTH</td>
<td>2 - 4 June</td>
<td>Johannesburg, South Africa</td>
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<tr>
<td>A-OSEKEXPO</td>
<td>2 - 4 June</td>
<td>Johannesburg, South Africa</td>
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<td>Facilities</td>
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<td>Cape Town, South Africa</td>
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Whacked Management

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