



AFRITEN TECHNOLOGIES | CORE SOLUTIONS BROCHURE 2026

# INNOVATIVE TECHNOLOGY SOLUTIONS

Interactive experiences, digital engagement and audiovisual solutions that captivate audiences, transform spaces and bring ideas to life.



## ABOUT AFRITEN TECHNOLOGIES

# One trusted partner. A diverse technology portfolio.

For more than 17 years, Afriten Technologies has been designing, supplying, installing and supporting audiovisual and interactive digital technologies for events, exhibitions, workplaces, retail environments and permanent installations. We combine hardware, creative content and technical delivery into one complete solution.

## 17+

YEARS EXPERIENCE

## NATIONWIDE

DEPLOYMENT + SUPPORT

## HIRE

SHORT + LONG TERM

## PURCHASE

SALES + INSTALLATIONS



## DELIVERY MODELS + SUPPORT

# Hire it. Rent it. Buy it. Build it.

Select the commercial and technical model that fits the project.  
We can scale from a single product to a nationwide multi-location rollout.

- |           |                           |                                                                              |
|-----------|---------------------------|------------------------------------------------------------------------------|
| <b>01</b> | <b>SHORT-TERM HIRE</b>    | Events, activations, launches, exhibitions and temporary projects.           |
| <hr/>     |                           |                                                                              |
| <b>02</b> | <b>LONG-TERM RENTAL</b>   | Corporate programmes, retail campaigns and extended technology requirements. |
| <hr/>     |                           |                                                                              |
| <b>03</b> | <b>SALES + PURCHASE</b>   | Technology ownership with installation, training and technical support.      |
| <hr/>     |                           |                                                                              |
| <b>04</b> | <b>CUSTOM FABRICATION</b> | Built-for-purpose applications, displays, games and permanent environments.  |
| <hr/>     |                           |                                                                              |



**NATIONWIDE SUPPORT | NATIONAL + INTERNATIONAL TECHNICAL CAPABILITY**

## INDUSTRIES + USE CASES

# Wherever people meet technology, we create a better, more memorable experience.

From a one day activation to an everyday workplace or permanent visitor attraction, we match the technology to the audience and objective.



### EXHIBITIONS STANDS

Attract stand traffic, showcase products, capture leads and create memorable brand experiences.



### EVENTS + CONFERENCES

Enhance guest arrival, registration, stage production, audience engagement and content sharing.



### CORPORATE WORKPLACES

Modernise receptions, boardrooms, visitor journeys, internal communication and collaborative spaces.



### MALL ACTIVATIONS

Drive participation with interactive games, photo experiences, competitions, personalisation and data capture.



### MUSEUMS + ATTRACTIONS

Bring stories to life through touch technology, holograms, immersive projection, digital displays and VR.



### RETAIL & SHOWROOMS

Transform product discovery with interactive displays, virtual try-ons, digital signage and engaging demonstrations.

We also support government and public-sector projects, hospitality, education and training, property developments and automotive environments—delivering interactive displays, immersive content, registration, VR, digital engagement and permanent installations.

## 3D HOLOGRAMS + HOLOGRAPHIC DISPLAYS

# Make the impossible feel present.

Holographic displays create high-impact moments for launches, stages, exhibitions, receptions, retail windows and permanent brand spaces.



Hologram Presenters



Lifesize Holograms



Hologram Fans



Transparent displays



On-stage hologram projections



Fog screen displays



Holograms with Touch Screen Control

From compact counter displays to life-size stage moments.

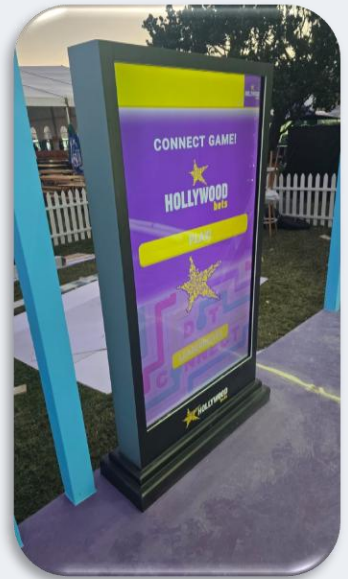
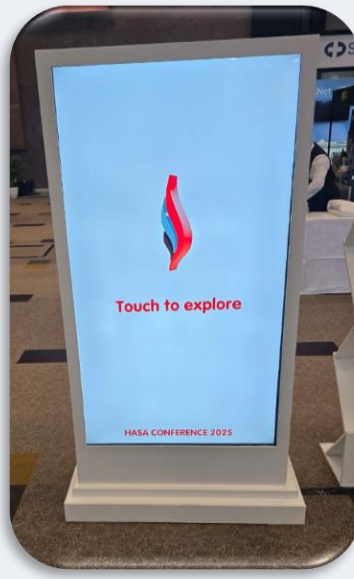
## INTERACTIVE TOUCH TECHNOLOGY

# Turn information into interaction.

Touch technology helps people explore, learn, register, order, play and make decisions in their own time - with branded content built around the task.



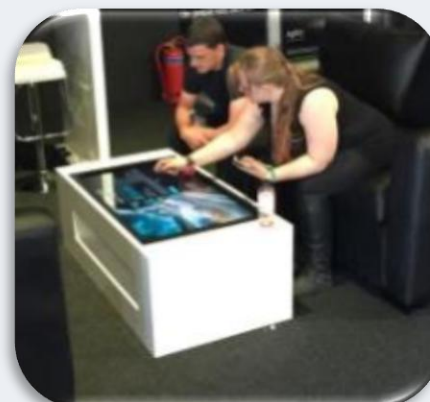
43" Portrait touch screen kiosks  
(Black or white finish or fully brand wrapped)



65" Portrait touch screen kiosks  
(Black or white finish or fully brand wrapped)



Angled 45-degree landscape Touch kiosks



Mobile phone shaped touch kiosks, Touch Tables,  
Coffee touch tables

**Touch screen sizes available: 24", 32", 43", 55", 65", 75", 86".**

Capacitive and Infrared touch screen panel sales and hire

- Touch walls and whiteboards
- Custom touch web and unity based apps and mini games

**Hire for a campaign. Purchase for a permanent space.**

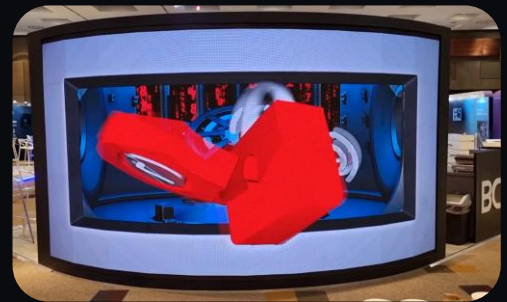


Samsung Tab  
Hire + Tablet  
Stand and  
Enclosures

## DIGITAL DISPLAYS + IMMERSIVE ENTRANCES

# Transform entrances, stages and spaces.

Large-format and interactive visual technology gives brands scale, movement and a memorable sense of arrival - indoors or outdoors.



- LED video walls and screens
- Anamorphic entrance video walls
- Interactive event entrances
- Digital interactive red carpets
- LED banners, posters and cubes
- Fog screen displays
- Projection mapping
- Interactive LED floors and backdrops

**Content, equipment, installation and support from one team.**

## ON-SITE EVENT REGISTRATION

# Make every guest journey start smoothly.

Connect pre-event RSVP, arrival, identification, lead capture and reporting into one professional registration experience.



- Event on-site registration services
- RSVP websites
- Name badge printing
- QR code check-in
- Lead retrieval
- Event gamification
- CPD point collection
- Data capture and reporting

**Ideal for conferences, exhibitions, training and corporate events.**

## VIRTUAL + AUGMENTED REALITY

# Let audiences step inside the idea.

VR and AR can turn training, product demonstrations, storytelling and branded entertainment into experiences people actively explore.



- VR headset hire
- VR headset sales
- Virtual reality content development
- Pre-created VR games for reskinning
- Augmented reality applications
- AR kiosks and installations
- Mixed reality experiences
- Facilitated multi-user activations

Use existing content, reskin a proven experience or build something custom.

## EVENT PHOTO BOOTH SOLUTIONS

# Turn guests into branded content.

Photo and video experiences create participation, instant keepsakes and social-ready content while extending the brand beyond the venue.



- Photo booths and AI photo booths
- Mirror photo booths
- 360-degree video booths
- Green screen booths
- Mosaic photo booth walls
- Bullet frozen-in-time booths
- 360-degree body scanning booths
- Interactive U-shape LED backdrops

**Brand the interface, output, backdrop and sharing journey.**

## INTERACTIVE GAMES + ENGAGEMENT

# Reaction games are having a moment - and they hold attention.

Fast, competitive and easy to understand, branded games pull people in, create queues, drive repeat play and support lead capture or prizes.



- Reaction games
- Touch-button light walls
- Stick drop games
- Tap-button stop-the-timer games

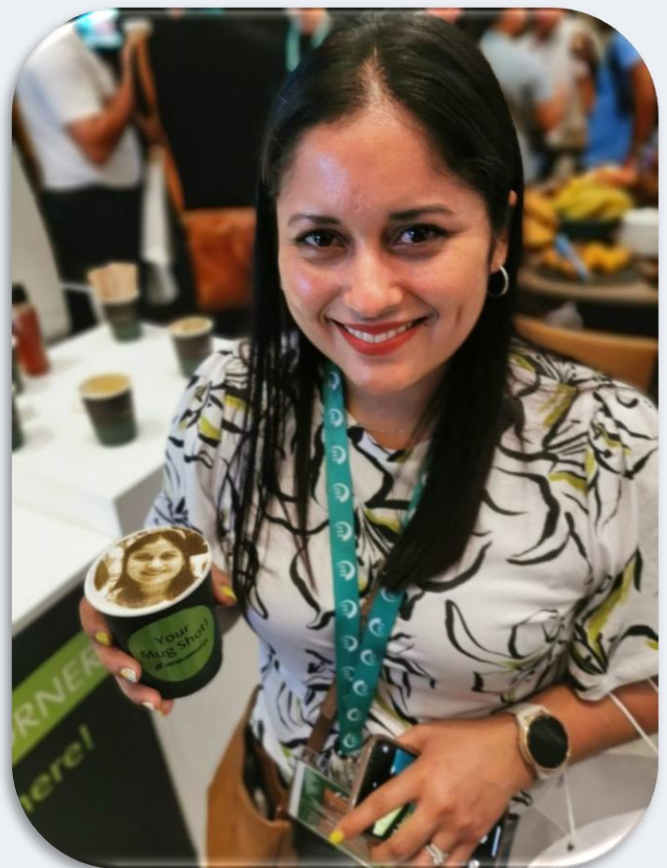
- F1 simulator setups
- Digital air graffiti walls
- Branded mini games
- Leaderboards, scoring and prizes

**Perfect for exhibitions, mall activations, launches and internal campaigns.**

## COFFEE PRINTERS + TECHNOLOGY HOSPITALITY

# Turn hospitality into a personalised brand moment.

Add technology to the service experience so a simple coffee, drink or counter interaction becomes memorable, shareable and measurable.



- Coffee foam printer hire - Selfies and logos printed on cappuccinos
- AI robotic drink dispensers
- Interactive iBar counters
- Digital collection counters
- QR ordering experiences
- Gamification vending machines

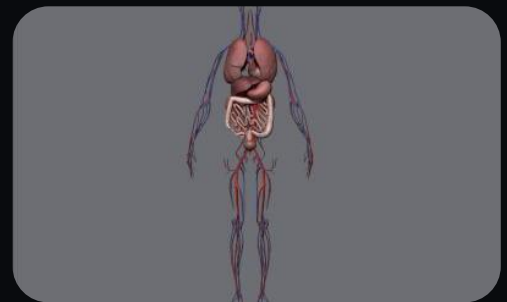


**Combine service, personalisation and engagement in one activation.**

## CONTENT CREATION + DEVELOPMENT

# The technology attracts attention. The content makes it matter.

Our creative and development team builds the branded layer that turns equipment into an experience designed around your audience and objective.



- 2D motion graphics and animation
- 3D animation and video content
- Windows and mobile applications
- Unity games and gamification
- Reskinnable touch-screen mini games
- Reskinnable VR games
- Leaderboards and data capture
- Hologram and LED display content

**Start with a proven game or commission a completely custom build.**

## AUDIOVISUAL + EVENT PRODUCTION

# Make the entire experience work as one show.

Afriten can integrate the core production infrastructure around the interactive technology - simplifying planning, delivery and on-site support.



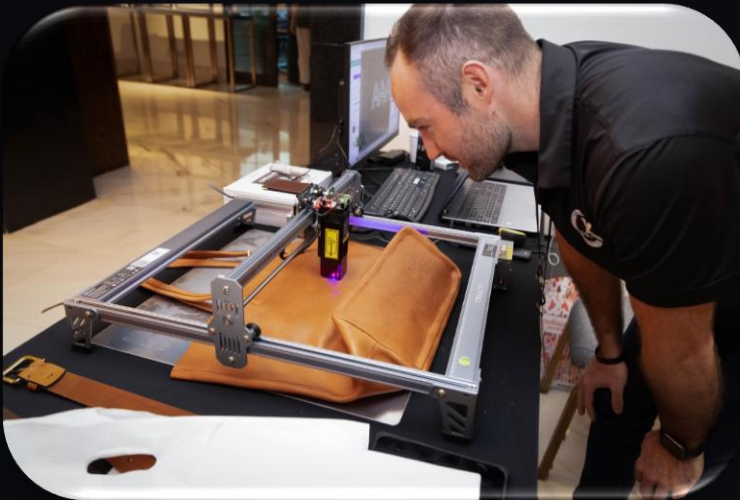
- Video wall hire (indoor and outdoor)
- LED dance floor hire
- Audio visual solutions
- Sound and PA systems
- Projectors and screens
- Lighting
- Staging and trussing
- Rigging
- Set builds
- Sport game live streaming (Rugby, Soccer, Cricket)

**One technical partner across content, equipment and production.**

## ON-SITE ITEM PERSONALISATION

# Give every guest something uniquely theirs.

Create on-demand item stations, or combine personalisation with touch screens and digital graffiti so guests design an item before it is produced.



- On-site on-demand item stations
- Guest-created designs
- Touch-screen design journeys
- Digital graffiti integration
- Heat press printing
- Laser engraving
- Custom stickers
- Custom packaging

**A memorable takeaway with a clear connection to the brand.**



**SHARE THE BRIEF**

# We will build the technology shopping list and ideas.

Send us your event, exhibition, activation, workplace or installation brief. We will recommend a practical mix of technology and creative ideas that you can use - or confidently propose to your own client.

**Seen a technology idea you want recreated? Need a completely custom solution fabricated or developed? Our creative and technical teams can help bring it to life.**

**[@ START THE CONVERSATION AT AFRITEN.CO.ZA >](https://www.afriten.co.za)**

Innovative technology solutions across South Africa and neighbouring regions.

## CONTACT US

# Let's build something remarkable together.

Tell us what you are planning, where it needs to happen and what you want the audience to experience. We will help shape the right technology solution.

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